



30 Series Mechs.
A tradition of great design continues....

Hello Dolly!

Now a part of everyday life, the Clipsal 30 Series Convertible Rocker has come a long way since its introduction in the 1960s. Some 40 years down the track and this distinctive Clipsal switch shape has become the preferred choice for people all over the world.

And because Clipsal is the number one brand in Australia, the number one brand in Asia, and number five in the world, the shape of our Clipsal switch has become nothing short of a global icon. That means whenever you buy Clipsal switches with 30 Series Convertible Rockers you can be sure of the highest standards.



Destined for greatness.

The Clipsal switch shape was always destined for greatness. It was first developed in 1963 and proved to be a great leap forward. Unsatisfied with the hard lines of traditional switch rockers at the time, Clipsal engineers fashioned a more stylish alternative. The Standard Range of switches and sockets was the first to use the new switch shape.

Clipsal's Standard Range has stood the test of time by making the most of uncluttered styling and timeless lines. Many thousands of new homes still feature Standard Range products today.

Over the years the Clipsal switch shape has undergone very subtle changes to adapt to new technologies, plastics and designs. But to the naked eye the original design remains unchanged and is as strong today as it was many years ago.

Today, you'll find the Clipsal switch in dozens of different switch designs.

Moving with the times.

These days the selection of Clipsal domestic power points and switches is unequalled. And the Clipsal switch shape is a heavy feature in just about all of them. Available ranges include Standard, Metal Plate, 2000 Series, C2000 Series, C-Graphic, Eclipse, and Slimline.

Every kind of switch and socket combination is available and in many colours to suit any décor. Assorted switch colours include cream, soft grey,

desert sand, black, brown, red, grey, beige, dove grey, pale salmon, and nutmeg. And let's not forget the timeless favourite, white electric.

What makes the Clipsal switch shape so special?

From the very beginning the Clipsal switch shape was a distinctive plastic moulding with smooth surfaces and an ergonomic design suitable for

The gentle curves of the overall shape are equally proportioned to provide uncomplicated symmetry. It is this flexibility and strength in design that has enabled the Clipsal switch shape to adapt to just about every Clipsal switch and socket range that has been designed since the 60s.

Our switch shape is your proof of quality.

Quality Assurance surrounds everything Clipsal does and production of the Clipsal switch shape is no exception. Clipsal was the first Australian manufacturer of electrical wiring accessories to achieve quality endorsed status and is now recognised by quality status systems around the world.

It is this commitment to quality that has given the Clipsal switch shape its longevity. Its sleek styling was an immediate success.

And through Clipsal's dedication to perfection and continuous improvement it has remained so. Indeed, we like to think it will always be that way.

The future is brighter than ever.

As we look to the future, Clipsal takes comfort in knowing the Clipsal switch shape will always be there. The electrical accessories industry is constantly evolving and people already have a multitude of choices that simply did not exist even a few years ago. Convenience and style are more important than ever before.



Today there are multigang power outlets, surge protected switched sockets, dimmer switch combinations, fan controller combinations, weatherprotected switches, timer switches and almost any variation you can imagine to cater for our customers needs. Add to this sophisticated lighting systems, home automation and all kinds of networking technologies.

These new frontiers for the Clipsal switch shape are again proving it to be equal to the challenge.



*The Clipsal switch shape is a Trademark of Gerard Industries Pty. Ltd.



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